Kick Reel

User guide. From installing the app to your reels publishing themselves every day.

In 3 sentences: you upload clips from your set or your studio; Kick Reel finds the best moment, makes it vertical in time with the music and creates several versions with different texts; every day you approve (or auto-approve) the next day's reels and they're published on Instagram (as trial reels), TikTok and YouTube Shorts. It learns from what works.

1. Before you start
2. Install Kick Reel
3. Your free week and your plan
4. Getting started (5 steps)
5. Your day to day
6. Kick Reel's tabs
7. Notices and phone
8. Updates and privacy
9. Troubleshooting

1 · Before you start

With all of this at hand, getting started takes about 10 minutes (plus the first download).

You need	Details
A Mac or a Windows PC	**Mac**: macOS 14 (Sonoma) or later, ideally with an Apple chip (M1 or later); it also works on Intel Macs, but preparing videos takes longer. **PC**: 64-bit Windows 10 or 11 (beta); if it has a graphics card (NVIDIA, AMD or Intel), Kick Reel uses it to edit faster. Leave room for your videos (or use an external drive).
Google Chrome	Installed on your computer. Kick Reel uses it to connect and upload to TikTok (and, on Windows, to open its window). It never changes your Chrome settings.
Internet	The first time it downloads the editing libraries (a few minutes). After that, only what's needed to publish.
Your Kick Reel account	Your email and the password you create with the link in the welcome email.
A professional or creator Instagram account	A personal account can't publish from apps. Switch for free in Instagram → Settings → Account type.
TikTok and YouTube	With the Global Star plan (and during your free week, with any plan: up to 2 videos a day on each). YouTube connects with Google's official sign-in; TikTok, with the login you normally use.
Your clips	From your set or your studio, up to 1 minute each. With Music Producer and Global Star, also whole **DJ sets** and **production videos** (tutorials or live streams from your DAW). Upload the file or paste a YouTube link.
References (optional)	Links to reels by other artists you like. Kick Reel draws on them to write your captions.

> **Your accounts are yours.** Instagram and YouTube connect through their official sign-in (Instagram and Google), and TikTok through your own Chrome: you sign in yourself, and Kick Reel never sees or stores your passwords. On Instagram it only publishes **trial reels** (shown to people who don't follow you; you decide whether to share them to your profile).

2 · Install Kick Reel

On a Mac

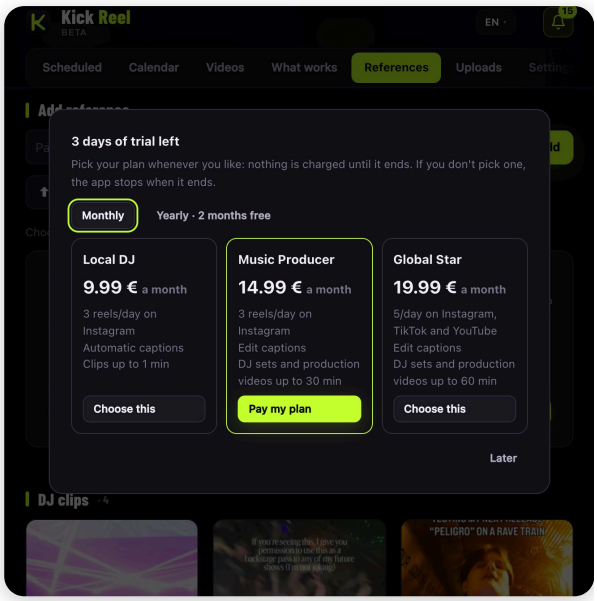
1. Open the **Kick Reel** file you downloaded with the button in your welcome email and drag **Kick Reel** to **Applications**.
2. The first time, macOS blocks it: go to **System Settings** → **Privacy & Security**, scroll to the Kick Reel notice and click **"Open Anyway"**. Only once.
3. The **"Installing Kick Reel"** window opens: it checks your Mac and Chrome, copies the app and installs what's needed. **Don't close it** until it finishes. If it stops, click **Retry** and it carries on where it left off.
4. When it's done, Kick Reel opens with the **welcome guide**. In the menu bar, top right, you'll see the **K** icon: Kick Reel keeps working even if you close the window.

On Windows (beta)

1. Open the **KickReel-Setup** file you downloaded with the button in your welcome email.
2. If Windows says **"Windows protected your PC"**, click **"More info"** → **"Run anyway"** (the installer isn't signed yet). Only the first time.
3. Follow the installer. Then a window opens that checks your PC and Chrome and downloads what's needed (5–15 min the first time). **Don't close it** until it finishes.
4. When it's done, Kick Reel opens in a Chrome window with the **welcome guide**. Next to the clock, bottom right (sometimes inside the **^** arrow), you'll see the **K** icon: Kick Reel keeps working even if you close the window, and you reopen it from there.

Want to uninstall it one day? On a Mac: **K** icon in the menu bar → **"Uninstall Kick Reel…"**. On Windows: **Settings** → **Apps** → **Kick Reel** → **Uninstall**. The app is removed and your videos stay (on a Mac, unless you tick otherwise).

3 · Your free week and your plan



The first week is free, with no card or PayPal. It starts the day you first sign in to the app. One free week per person, computer and Instagram account.

- Every day you'll see how many days you have left and can **choose your plan** whenever you like. If you choose it before the week ends, nothing is charged until the end of the week.
- If you don't choose a plan when it ends, Kick Reel stops editing and publishing until you do. Nothing is lost: as soon as PayPal confirms the payment, it unlocks by itself.
- **During the free week you can use everything**, like Global Star, with one limit: on **TikTok and YouTube, up to 2 videos a day** on each. When it ends you move to your plan's limits; if your plan doesn't include a network, it's **paused** (no more posting there) and in Settings you can **disconnect it** or **upgrade** (it stays connected and starts posting again by itself).
- You pay with **PayPal or a card** (through PayPal), monthly or yearly (2 months free).
- In **Settings** → **Your plan** you can **change plan** (applies right away) or **cancel** (you keep access until the end of what you've paid). You can also cancel from your PayPal.
- Paid and changed your mind? You have **14 days** to ask for a refund by writing to kickreel@brisasounds.com.

Plan	Per day	Includes	Price
Local DJ	3 trial reels on Instagram	Automatic captions · clips up to 1 min	€15/month · €150/year
Music Producer	3 trial reels on Instagram	Edit captions by hand · DJ sets and production videos up to 30 min	€25/month · €250/year
Global Star	5 on Instagram, 5 TikToks and 5 Shorts	Everything above · DJ sets and production videos up to 2 h	€49/month · €490/year

VAT included. Each clip gives up to 5 different versions (you choose in Settings).

DJ sets and production videos (Music Producer and Global Star). When uploading, choose the type:

- **DJ set**: Kick Reel finds every drop in the set and makes a clip from each one.
- **Production video**: a long tutorial or live stream from FL Studio, Ableton or your DAW. Kick Reel listens to all of it and pulls out up to 6 clips of 30–40 s with your best explanations and the sound of each one: they start and end with the complete idea, vertical, with the busy part of the screen zoomed in and subtitles of what you say. It takes about 15 min per hour of video; you'll see it in the "Raw clip editing" bar.

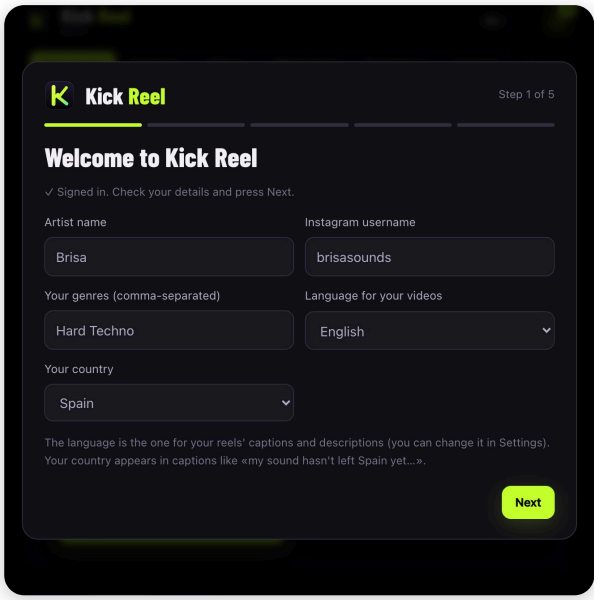
You can upload the file or **paste its YouTube link**: Kick Reel checks the length before downloading. Only upload your own videos or ones you have permission for.

4 · Getting started

The welcome guide has 5 steps. You can go back at any time; if you close it halfway, it continues where you left off. You can repeat it later from **Settings → Your profile → Open the welcome guide**.

STEP 1

Sign in and confirm your details



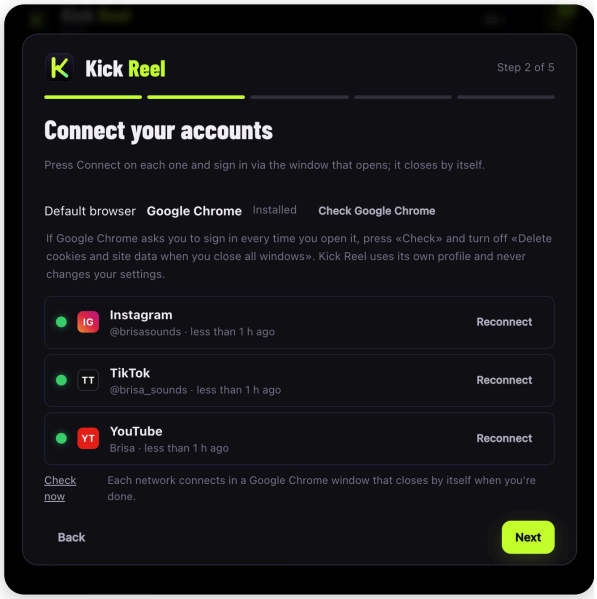
Click **Sign in** with your Kick Reel email and password. The details you entered when requesting access are filled in: check them.

- **Language for your videos**: the language of your reels' captions and descriptions (English or Spanish).
- **Your country**: appears in captions like "my sound hasn't left Spain yet… where are you listening from?".

Your account works on **one computer at a time**. To use it on another, first click **Unlink this computer** in Settings → Account & connections (or, when signing in on the new one, confirm with your password that you want to unlink the other).

STEP 2

Connect your accounts

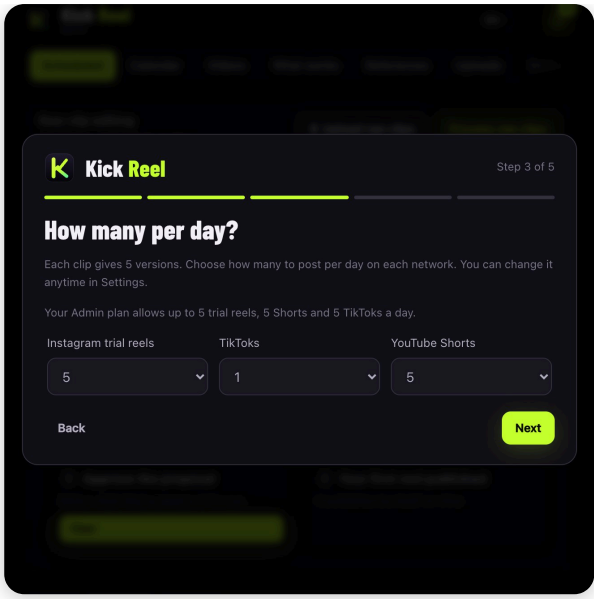


- **Instagram** (required): Instagram's official window opens. Meanwhile Kick Reel shows “Connecting…”. In the window: 1) if it asks about **cookies**, choose whichever option you prefer; 2) **sign in** with your professional or creator account (if it asks whether to save your login info, whatever you prefer); 3) at the end you'll see **Composio-IG**, the service Kick Reel uses to post your trial reels: tap **Allow**. The window closes by itself when you're done.
- **YouTube** (Global Star and free week): click **Connect**: Google's sign-in opens; choose your account and accept the permissions (upload videos and see your channel and its numbers). Then, in **Posting settings**, choose the visibility and whether your content is made for kids: until you do, YouTube stays paused. **TikTok**: Chrome opens; sign in and the window closes by itself.
- If Chrome asks you to sign in every time, click **Check Google Chrome** and turn off "Clear cookies and site data when you close all windows".

STEP 3

How many per day?

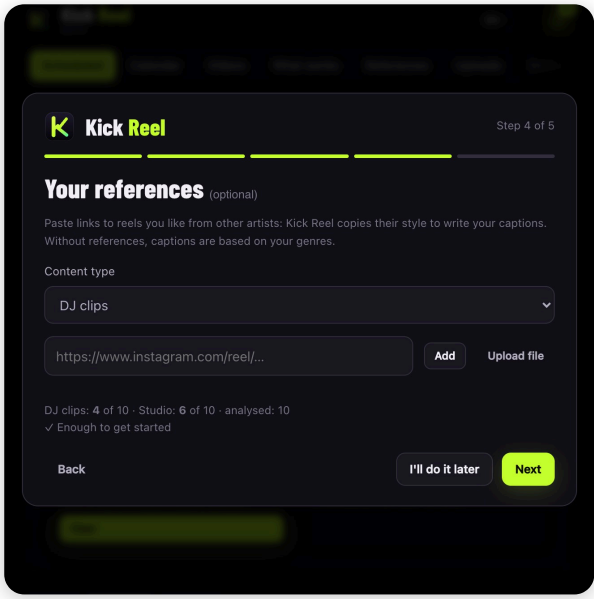
Choose how many reels to publish each day on each network. It starts at **1 of each**; you can raise it up to what your plan allows (in the free week, up to 5 on Instagram and 2 on TikTok and YouTube) and change it anytime in Settings. If you set a network to 0, nothing is posted there and it doesn't count in your numbers.



STEP 4

Your references (optional)

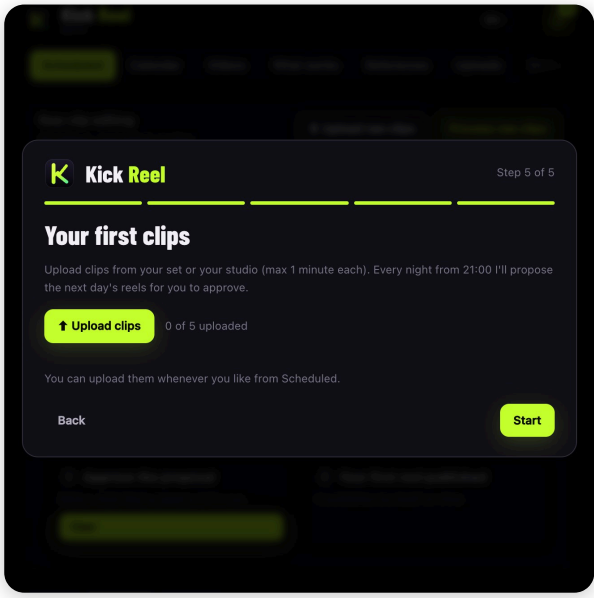
Paste links to reels by other artists you like (or upload the video) and choose whether they're **DJ clips** or **studio content**. Kick Reel reads their text, description, format and length, and draws on them for your captions. Without references, captions are based on your genres.



STEP 5

Your first clips

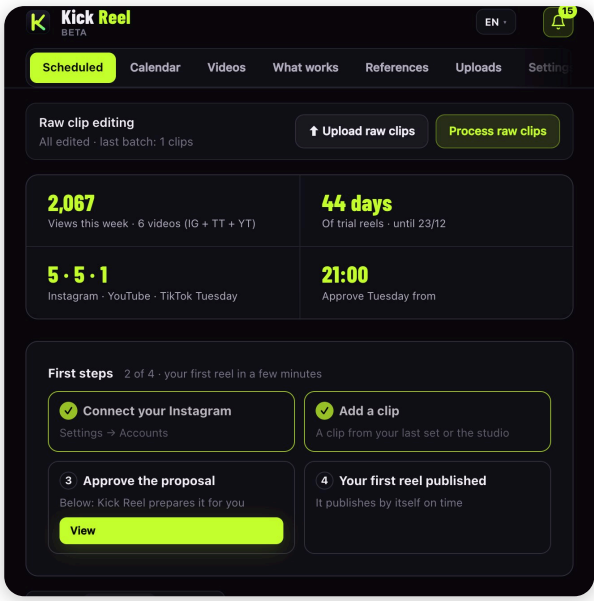
Click ⬆ **Upload videos** and choose your videos (for a DJ set or production video you can also paste its YouTube link), saying whether they're **DJ**, **studio**, a whole **DJ set**, a **production video** or a **finished video** (already edited by you: it's posted whole, with image variations and no text on top; you can change the post text). Kick Reel finds the drop, makes them vertical in time with the music and creates the versions. Click **Start**. Done!



5 · Your day to day

At first you'll see **First steps** in the Scheduled tab: connect Instagram, upload a clip, approve the proposal and your first published reel. It disappears once you've done it all.

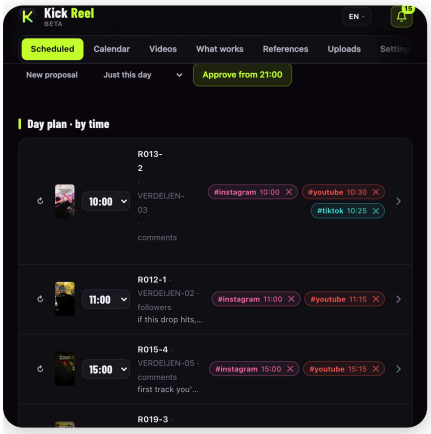
> **Kick Reel never publishes anything you haven't approved** (you, or "Auto-approve" if you turn it on).



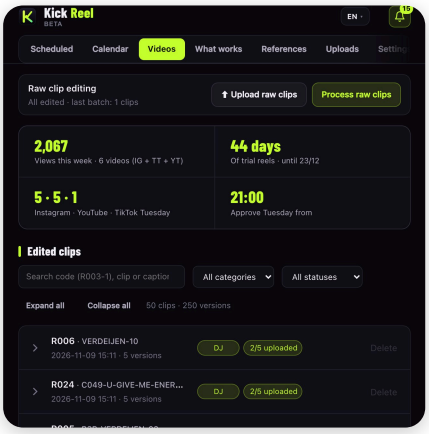
When	What happens
Whenever you like	You upload new clips (from your computer or your phone). Kick Reel edits them in the background.
Every evening, from 21:00	In **Scheduled** you have the next day's proposal. You can change texts or times or remove any, and click **Approve**. You can also approve several days at once.
Auto-approve (optional)	In Settings → Posting, Kick Reel approves each day's proposal by itself, as soon as possible or at the time you choose.
When you approve	Instagram is prepared on Kick Reel's server and **published on time even if your computer is off**. TikTok and YouTube are uploaded scheduled from your computer (YouTube with Google's official permission; each with its own copy and a few minutes after Instagram): keep the computer on until you see "✓ Videos scheduled". Tomorrow's are uploaded the night before.
At 2, 6, 24 and 48 h	Kick Reel reads views, watch time, likes, shares and comments, and learns which captions, fonts, lengths and times work for you (only on the networks you post to; each network is compared with itself).
Every day	It re-edits only the videos coming up in the next few days if their caption performs worse (or is retired), at night or when you're not using the computer, and tells you in the bell what it improved. When it shortens a clip, the drop always stays in.
Every Monday	It refreshes your captions with new ideas: what it learns from your numbers and what works best that week in your genre.
After 3 days	What's already published goes to the Trash so your disk doesn't fill up (you can change this in Settings).

6 · Kick Reel's tabs

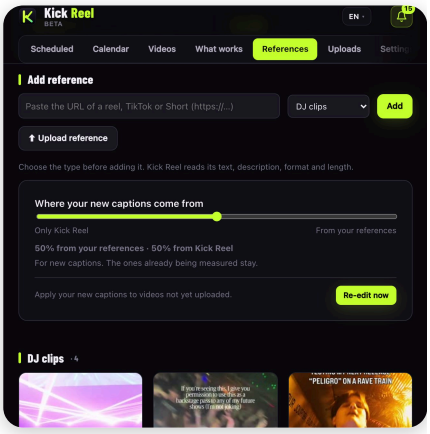
Tab	What it's for
Scheduled	Each day's proposal to approve (you can **Change clip** or **Choose clip…** from thumbnails), what's in the queue and **Pending** (if something couldn't be scheduled in time, you pick another time). If you move a video to another day, it shows up in that day's plan marked ↱ **rescheduled**.
Calendar	The week: what's published with its views on each network, and what's coming.
Videos	Your edited clips and their versions. You can see them **side by side**, ✎ **Edit text** (change the caption, move it, its colour, its **font** or its **width**: wider means more text per line; Music Producer and Global Star), ✂ **Change section** (pick another part of the original video by dragging the start, the end and the drop over the audio waveform, for that version or for all unpublished ones), **add** or **remove versions** not yet uploaded, or delete a clip.
What works	A one-line summary, **what it has learned** and what it does with it, your best video on each network and the best-performing captions (by how well they perform, not total views), your numbers, what Kick Reel improved for you and the PDF report. In "What Kick Reel does for you" you can click **Improve the weakest** (only pending videos that perform worse in your numbers) or **Redo all with my settings** (all pending videos, with your current captions and style).
References	Add or remove references and use the slider to choose **how much of your new captions draws on them** (0% to 100%; 50% to compare both sources).
Uploads	The history of everything published on each network.
Settings	Your profile and language, how many per day and how many versions per clip, caption style, auto-approve, email notices, your networks (connect or disconnect), your plan, **Recommend Kick Reel** (you get 30% of what the people you refer pay during their first year), folders and space, panel on your phone and version.



Scheduled: the time on each network.



Videos: each clip with its versions.



References: the slider and the re-edit buttons.

App language. Top right you choose the panel's language: English, Spanish, French or German. The language of your **videos** is a separate setting (Settings → Your profile): if you change it, pending videos are re-edited in the new language.

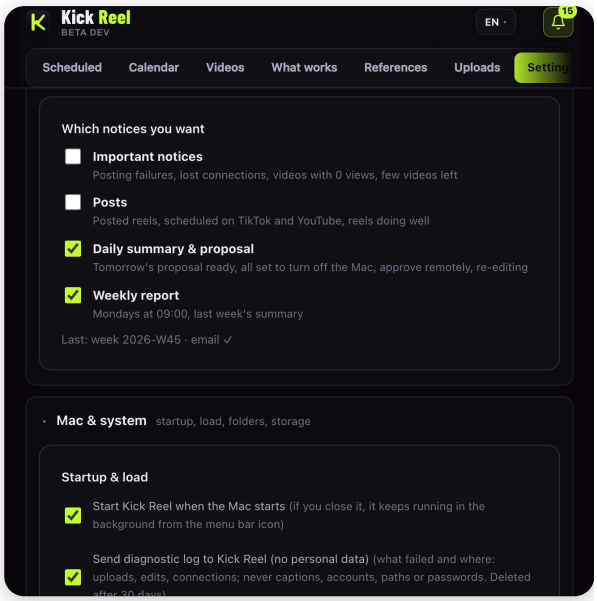
7 · Notices and phone

The bell 🔔 (top right) tells you everything right away: what's published, what's scheduled and any failure.

By email (Settings → Email notices) you choose what you want to receive:

- **Important notices**: failures, lost connections, videos with 0 views or few videos left. They arrive right away.
- **Daily summary & proposal**: a single email a day at 21:00, with a link to **approve from your phone**.
- **Weekly report**: Mondays at 9:00.

We don't write to you between 23:00 and 8:00.



Kick Reel on your phone. In Settings → Advanced → Panel on your phone, turn it on and scan the QR code: you open Kick Reel on your phone (with the computer and phone on the same Wi-Fi) and can upload clips and approve from there. On Windows, the first time, allow the firewall prompt for **private networks**.

8 · Updates and privacy

Kick Reel checks for new versions every hour and **updates itself** when it isn't working. To do it now: **Settings** → **Advanced** → **Check for updates**. Only updates signed by Kick Reel are installed; your videos, accounts and settings aren't touched.

Your privacy. Your videos, your clips and your TikTok session stay on your computer. Kick Reel's server only stores your account, your plan, aggregated numbers about your posts and, if you connect YouTube, Google's permission to upload (encrypted; you can remove it anytime from Settings or your Google account). Instagram videos pass through it for 24 h at most, until Instagram receives them; YouTube videos go straight from your computer to YouTube. You can delete your account and your data whenever you like from Settings. More details in the privacy policy on the website.

9 · Troubleshooting

Problem	Solution
macOS won't open Kick Reel	System Settings → Privacy & Security → "Open Anyway". Only the first time.
Windows says "Windows protected your PC"	Click "More info" → "Run anyway". Only the first time.
The Windows installer shows an error	Delete the **Kick Reel** folder in **%LOCALAPPDATA%** (paste it into the File Explorer address bar) and install again. Your videos are in the Videos folder and aren't touched.
"Kick Reel needs macOS 14 or later"	Update your Mac in System Settings → General → Software Update.
Instagram in red	Settings → Account & connections → **Reconnect** Instagram. The account must be professional or creator. Tap **Allow** on the **Composio-IG** screen; if the window closes without asking you to sign in, press Reconnect again.
TikTok asks you to sign in every time	Click **Check Google Chrome** and turn off "Clear cookies and site data when you close all windows". Then reconnect.
A TikTok or Short fails	Kick Reel retries by itself. If it keeps failing, click **Check now** in Settings → Account & connections and reconnect if needed.
Something is in "Pending"	It couldn't be scheduled in time (for example, the computer was off after approving) or the daily limit was reached. Pick another time and confirm it: Kick Reel uploads it at the next check.
YouTube "not connected"	Google's permission was removed or expired. Meanwhile YouTube stays paused (no errors). In Settings → Connect your accounts, click **Connect** again.
YouTube "now connects with Google"	YouTube used to upload through Chrome; now it uses Google's official sign-in. Click **Connect** in Settings → Connect your accounts and choose your account. Until then, YouTube stays paused (nothing is lost).
A video stays at 0 views	It sometimes happens on TikTok with new accounts or repeated content. Kick Reel lets you know; if it keeps happening, write to us.
"Your free week has ended"	Choose your plan in the window that appears (or in Settings → Your plan). It unlocks by itself as soon as PayPal confirms the payment.
"Your account is open on another computer"	Kick Reel works on one computer at a time. On the other one, click **Unlink this computer** (Settings → Account & connections); or, when signing in here, confirm with your password that you want to unlink it.
I forgot my password	In the sign-in window, click **Forgot your password?** and you'll get a link by email.
TikTok or YouTube "Paused"	Your plan doesn't include that network (happens when the free week ends). In Settings → Connect your networks, click **Upgrade plan** or **Disconnect**.
Anything else	Write to **kickreel@brisasounds.com** with a screenshot. If the diagnostic log is on (Settings → Mac & system; on Windows, PC & system), we'll already see what happened.